

OPEN CALL VOL|9

Deadlines:

From 5 to 31 (11:59p.m) JANUARY 2026.

Jury deliberation:

From 1 to 10 February 2026.

The list will be published on www.creativamagazine.com and social media, and those selected will be notified individually.

What is required of participants?

Fill in the form on the website www.creativamagazine.com/opencall/ with the following details:

- Real name and @nickname
- Country
- Brief CV
- Project title and narrative
- 10 image (At least 5 must be unpublished)
- Only the 25 selected candidates: you will be asked to submit a video in 16.9 and 9.16 format made with your 10 images.

creAtIva | AI Art Book:

Opens its new international call to select the most innovative artists and give them visibility through a unique dissemination program. This is not a simple publication: we are an editorial project that promotes AI digital art in its full essence, where each work is contextualized, analyzed, and presented with the narrative it deserves.

Being part of creAtIva means joining an exclusive artistic community, with close and professional guidance. The mission is to project your work beyond print, offering you a comprehensive visibility package in which quality, artistic coherence, and impact take priority. What matters here is not only the image, but the discourse behind it: AI art understood as aesthetic exploration, reflection, and contemporary language.

Since September 2024, we have refined this open-call format to deliver the highest standards in each edition. The commitment of applicants and selected artists translates into a participation fee (see slide 6 and 7), which ensures both the excellence of the process and the ability to bring your work to new audiences and to genuinely prestigious cultural settings.

At creAtIva, we do not publish for the sake of publishing. We aim to make a difference: to give voice to artists who conceive AI not as a passing trend, but as a medium for creation and transformation.

IT IS ARGUMENT.

Generative Art is no longer a technological curiosity.

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Jury, Criteria and Voting Method

At creAtIva, we are aware that selecting the best proposals requires sound professional criteria. That is why we are honoured to have a jury of experts, composed of a team of high-quality representatives from equal backgrounds, including:

Marta Velázquez

Cultural manager, digital art curator & AI expert.
Head of Production and Communication at Art Futura Festival

Sara Torres

Director PAC - Plataforma de Arte Contemporáneo
www.plataformadeartecontemporaneo.com

Nina Khaldi

Founder and Director of ETERNA AI Agency
www.eternaaiagency.com

Andy Gordon

Co-Founder BIONIC Awards www.bionicawards.com

Wiktor VR

Founder and Director creAtIva | AI Art Book
www.creativamagazine.com

Additional members may be added to the jury during the registration period.

Voting Criteria

- **Artistic/visual quality** of the works submitted.
- **Human/Machine Communication** through Prompt and your narrative. This criterion will assess the participant's ability to explain and provide context for their project, justify their work, and construct a compelling narrative around their proposal and the theme of Vol/9 'ART'.
- **X Factor.** A subjective assessment measuring the personal impact or interest that the proposal generates in each jury.

What are we looking for?

Art has always moved forward thanks to those who dare to imagine new ways of creating. Today, generative artificial intelligence opens up a fertile territory where aesthetics emerge, transform, and engage in dialogue with art history through a new logic. In this volume, ART, we are seeking works that stand out for their visual power, their plastic quality, and the strength of their conceptual approach.

Scoring System

Each member of the jury may award up to 30 points per participant. (10 points per criterion, with 1 being the lowest and 10 the highest).

Up to a maximum of 25 participants with the highest scores will be selected for publication in Vol. 9.

This methodology ensures a fair, transparent selection process based on excellence, guaranteeing that the selected participants truly represent the best of their creative work in line with creAtIva's selection criteria.



IT IS ARGUMENT.

■ We bring together the most solid and demanding visions of creation with AI, selected for their artistic quality and visual power.

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CALL FOR ARTISTS

creAtIva AI ART BOOK invites visual artists and creators from any country to take part in Vol. 9, an issue dedicated to exploring the foundations of AI-generated art within the contemporary context. If art history has been shaped through movements, ruptures, and manifestos, this is the moment to define what AI contributes as an autonomous artistic language.

This open call accepts all kinds of aesthetics and visual languages generated using generative artificial intelligence tools, provided that the work is developed from a clear artistic intention and demonstrates formal coherence, conceptual solidity, and a recognizable personal voice.

We are not looking for a specific style. We are looking for conscious creativity.

We particularly value:

- Visual impact with artistic intent.
- A solid conceptual or narrative framework.
- Originality and personal exploration.
- Dialogue with art history, without imitation.
- Formal coherence and a clearly defined personal style.

Below you can see a list of suggested aesthetics to serve as a guide, but don't let that hold back your creativity!

Do not doubt your work, defend it!



IT IS ARGUMENT.

■ We want proposals that move, challenge, build and disrupt.

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Guide to aesthetics and visual languages
for your inspiration.

Figuration and Representation

Figurative works are accepted, including artistic photorealism, painterly or graphic illustration, contemporary surrealism, and documentary-looking visual fictions, provided that there is artistic intention beyond the mere reproduction of reality.

Abstraction

We value proposals that explore visual language through geometric abstraction, lyrical or expressive abstraction, visual minimalism, and narrative or symbolic abstraction, where form, color, and composition function as tools for thought.

Hybrid and Contemporary Aesthetics

Visual languages rooted in contemporary visual culture are also welcome, such as glitch art, post-digital aesthetics, post-human and techno-organic explorations, and speculative or critical fictions, as long as they do not rely solely on technical spectacle.

Conceptual Image and Visual Essay

We accept works that function as reflective devices, including projects that engage with archive, memory, or identity, visual poetics, and experimental visual essays, where the image sustains a clear conceptual reading.

Simulated Materialities

Proposals that simulate techniques such as painting, printmaking, collage, ceramics, stone, metal, wood, sculpture, or installation are acceptable insofar as they provide an artistic reinterpretation rather than a mere formal imitation.

Representation of the Human Body

Proposals that approach the body from an artistic perspective are accepted, including abstraction, symbolic or metaphorical bodies, presence and absence, and meaningful fragmentation or deformation, always avoiding stereotypes, clichés, and superficial representation.

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there is no image.**

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Benefits

Your work will be evaluated by experts.

Our jury guarantees professional criteria and offers the opportunity to present your creations to highly relevant profiles.

Publication of 10 images + narrative across 7 pages

At creAtIva, we offer you the opportunity to present 10 images in an exclusive publication where artists and their works are the true protagonists. You may provide a title and a narrative for your proposal, because who better than the creator themselves to give context and meaning to their work?

Exclusive curatorial text

We understand how important it is to have a professional text that adds value to your work. For this reason, we provide an exclusive curatorial text, specially written to present your profile in creAtIva. In addition, you may freely use this text as part of your portfolio, adding further value to your practice.

Special articles

Your work will be published on the website of Plataforma de Arte Contemporáneo (PAC), a well-established Spanish platform for the dissemination of cultural content. With more than 79k followers on Instagram, it is an ideal channel to give visibility to your work and connect with an audience interested in art and culture.

Four months of promotion

You will benefit from promotion and dissemination across all our media channels and events, ensuring a consistent and relevant presence for your work. You will become part of the creAtIva community and its collaborators.

Permanent gallery on our website

We want to further strengthen your digital presence by offering you a permanent place in our website gallery. As a member of our community, you will be part of our gallery.

Discount and subscription on ARTIVIVE

ARTIVIVE is the leading platform setting the trend in the democratization of personalized design through Augmented Reality (AR). A unique opportunity to explore new creative possibilities and enhance your work with this innovative and distinctive tool.

- 2-month free Pro Plus account for the 25 selected artists.
- 1-year free Pro Plus account for the proposal most highly rated by the jury.

Collaboration with VoicePowered AI

Once you have scanned the QR code for each AI artist, you will be able to hear an introduction to the curatorial text that presents them.

Collaboration with BIONIC Awards

Video plays an important role in this edition, and thanks to this collaboration, this aspect will be revamped. More details coming soon!

Free PDF of the book

As a selected artist, you will receive the digital file free of charge, so you can enjoy and share your participation in creAtIva.

Printed copy at cost price

We know how important it is for you to have your work in print. For this reason, we offer the book at cost price, with shipping included within Europe. (For other regions, we will contact you to provide the best available options.)

creAtIva selection certificate

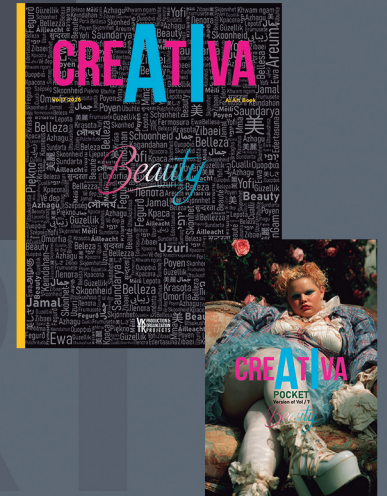
Once promotion period has ended, you will receive a certificate accrediting the venues and actions in which your work has been exhibited.

creAtIva POCKET Version

Regardless of whether you are selected or not, we understand how important it is for your work to be published. For this reason, starting with Volume 6, we developed creAtIva Pocket, a 6 × 9 inch pocket-format edition that allows one image from your submitted project to be published along with its title. You will also receive the creAtIva Pocket PDF free of charge.

And that's not all!

With your registration, you will receive the digital version of Vol. 7 · BEAUTY and its Pocket Version, so you can explore the project from the inside and find inspiration.



IT IS ARGUMENT.

It is an artistic movement under construction, with its own languages, criteria and ruptures.

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Schedule and fees

Agenda creAtiva

FNAC España (Different locations)
Presentations / Printed exhibition

Institute of Creative Media Industries.
Georgia State University. Atlanta. USA
Projection on a giant Nanolumenes screen
located in the lobby.

Art Innovation Gallery
An image or video of each selected artist,
displayed on large-format screens.
(City yet to be determined).

AI/CC - IIL - frmwrk. Communities
If you belong to one of these 3 communities and are
not selected among the 25, you will be eligible for an
internal call for applications, where 6 artists will be
chosen from each community.

**And more venues
and activities to be
confirmed!**

ART

JOIN OVER 300 PUBLISHED ARTISTS/CREATORS!

**Don't miss this opportunity to be part of a call designed
to promote, raise awareness and position the best AI
profiles in the world of new digital art.**

Registration fee of 11€ (taxes included).

With this registration, an image and text of your proposal will be published
in the Pocket Version. Just by registering, you will become part of the creative community!

We will also send you the **PDF of Vol/7 BEAUTY.**

The 25 selected artists must pay an **additional fee of 99€** to enjoy all the opportunities and real
advantages we have achieved for this edition, thereby **HELPING** to set up the entire structure and
make the project sustainable.

We believe that these fees are commensurate with the value of what we have achieved for you
and we hope you appreciate it.

IT IS ARGUMENT.

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**“This volume is a visual
manifesto of a movement
that is defining
21st-century art.”**

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'ART: it is argument' 2026

Processing of personal data, payments and acceptance of the rules.

Assignment of exploitation and dissemination rights

The author(s) or legal representative who holds the ownership or assignment rights over the selected images expressly assigns to creAtlva and its collaborators the exploitation and image rights of the submitted works.

This assignment is limited to their use in the specified media and in promotional campaigns related to the launch and dissemination of creAtlva AI Art Book 9

Personal data processing

Participants accept that the data provided in this open call may be incorporated into the organization's personal data files. They also authorize the dissemination of their username on social media, in communication media, and among the other selected participants.

Registration fee

To register, you must pay a registration fee of **11€ via PayPal**, available on our website.

Please attach your proof of payment to the form on the website.

Each of the **25 selected** artists must pay a fee of **99€**, which entitles them to all the benefits and to be published in creAtlva, as well as to take part in its full programming agenda.

Payment methods for the 25 selected artists

- Bank transfer
- PayPal
- Bizum (Spain only)

The payment will be invoiced in the name of the founder and director of the book, Víctor Velasco Recio. Each selected artist will receive an individual communication with detailed information about the process.

Rights of access and rectification

Participants may exercise their rights of access, rectification, cancellation, and objection by sending an email to nfo@creativamagazine.com

Acceptance of the terms and jury decision

Participation in this open call implies full acceptance of these terms and conditions, as well as agreement with the jury's decision, which shall be final and not subject to appeal.

THANK YOU VERY MUCH FOR YOUR PARTICIPATION!!

COLLABORATORS IN VOLUME 9:

ARTIVIVE

VOICE POWERED AI

artfutura

CREATIVE MEDIA
INDUSTRIES
INSTITUTE

La Lista
IA Hub

ART INNOVATION

oneday
in2050

fnac

TE FALTA FNAC | [FNAC.ES](https://fnac.es)

ETerna AI AGENCY

BIONIC
AWARDS

Ai Hokusai
ARTTECH RESEARCH PROJECT

Gijón

Cultura
y Educación

And more entities to be confirmed

Official Media Partner

frmrk IIIIL ARTIFICIAL
INTELLIGENCE
CREATIVE
COMMUNITY

SHAIKE PAC PLATAFORMA
DE
ARTE
CONTEMPORÁNEO

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An editorial project by [@vktr_projects](https://twitter.com/vktr_projects)
Avilés. España

VK PRODUCTION &
TR ORGANIZATION
PROJECTS