

OPEN CALL CREATI**VA** Magazine Vol/7 'BEAUTY 2025

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What is your vision of beauty like?

If you are a creator who works with artificial intelligence and you are looking for a space where your work will be recognised for its artistic and conceptual value, this is your chance.

creAtIva Magazine is opening its new international call to select the most innovative artists and give them visibility through a unique dissemination program. This is not just a simple publication: we are an editorial project that promotes AI digital art in its full essence, where each work is contextualized, analyzed, and presented with the narrative it deserves.

Being part of creAtIva means joining an exclusive artistic community, with close and professional support. Our mission is to project your work beyond print, offering you a comprehensive visibility package where quality, artistic coherence, and impact come first. Here, what matters is not only the image, but the discourse behind it: AI art understood as aesthetic exploration, reflection, and contemporary language.

Since September 2024, we have refined this call-for-entries format to deliver the very best in each edition. The commitment of those registered and selected is translated into a participation fee, which ensures both the excellence of the process and the possibility of bringing your work to new audiences and real prestigious cultural venues. (See fee on pages 6 & 7).

At creAtIva, we are not looking to publish for the sake of publishing. We want to make a difference: to give voice to artists who see AI not as a passing trend, but as a means of creation and transformation

- ✓ Your work will be judged by a jury of experts.
- ✓ Publication of 10 images on 7 pages with your narrative.
- ✓ Exclusive curatorial presentation text.
- ✓ Individual articles with a curatorial focus.
- ✓ Promotion for 4 months.
- ✓ International visibility through the 'creAtIva' community.
- ✓ Agenda. Exhibitions, screenings and presentations.
- ✓ Discounts and exclusive subscriptions.
- ✓ Permanent gallery on our website.
- ✓ Free PDF of the magazine.
- ✓ Magazine in print format at cost price.
- ✓ Special prizes for the most voted proposals.
- ✓ Publication in creAtIva Pocket
- ✓ Certificate of participation creAtIva Magazine

Be part of the community that defines the future of creative AI. Don't miss this opportunity to be part of a call designed to empower, make visible and position the best AI proposals.

Registration.

- **Deadlines**--> From 1 to 20 (23:59h) September 2025.
- **Jury selection**--> From 23 to 30 September 2025. Those selected will be published on the website www.creativamagazine.com and social networks on
- **2 October 2025** and those selected will be informed individually.
- **Receipt of selected material**--> Selected artists must submit their proposal between **2 and 7 October 2025**.

1 What is asked of the participant?

To be eligible for selection in creAtIva Vol/7 - "Beauty", a single PDF must be sent to opencall@creativamagazine.com together with proof of payment (see pages 6 & 7) with the following specifications:

Contents of the PDF (Total: 12 pages)

1 - What is beauty for you?

You must develop a narrative and title for your graphic proposal that will convince the jury. What you present is a visual project where your vision of beauty is what is important and the narrative is what gives it strength. (1 page).

(Value beauty in different aspects, you can see examples of theme inspiration on the right. ----->

2 - **Short CV** with real name (not mandatory), country and @nickname + a seed PROMPT, associated to your proposal (1 page).

3 - **Ten free-format images**. One image per page. Low resolution. 50% of the images must be exclusive and unpublished. (10 pages).

Resumen. A single PDF, 12 pages (Languages, English or Spanish). + Proof of payment

Delivery format.

- **Single PDF.** Copyable or editable.
- **Format A4**
- **Document background** Colour White
- **Font** Arial, 10 pt. Colour black
- **Maximum** size 25 MB

IMPORTANT: This will be the only form and order accepted for the jury to evaluate the proposal. No personal design dossier style contributions should be made. If it does not meet these requirements, the creator will be contacted to make the necessary corrections within the established deadline.

Inspirational themes

We know that it can be difficult to locate a vision of beauty in something concrete so we have developed a list of inspiration to guide you in developing your visual and narrative project:

Art

- **The beauty of error, failure and glitch:** figurative, abstract, digital or technical imperfections that become visual language.
- **New artistic currents:** emerging trends that redefine contemporary aesthetics.
- **Time intervention:** the poetic value brought by erosion, patina and the natural transformation of the work.

Nature/Landscape

- **Earth:** strength, stability and textures of the terrestrial world.
- **Sea:** fluidity, mystery and forms that are lost in the depths.
- **Air:** lightness, flight and beauty in suspension.
- **Animal world**

Eroticism (without gender bias or pornography)

- **Emotional suggestion:** gestures and glances that imply more than they reveal.
- **Body tension:** proximities and distances that create desire within space.
- **Symbolic metaphor:** objects and forms that evoke without literal representation.

Architecture of the future / Urban landscape

- **Immediate (2045):** a near horizon where innovation and functionality coexist with what is still recognizable.
- **Distant (2150):** cities no longer resembling ours, shaped by unprecedented technologies and forms.
- **Utopian(4000):** impossible visions that defy logic, fusing art, science, and aesthetics.
- **Any type of architecture** past and present.

Fashion (editorial)

- **Casual:** the everyday turned into style, with authenticity and personality.
- **Gala:** ultimate elegance, where the body is dressed to inspire awe.
- **Deportiva:** energy, dynamism, and aesthetics tied to movement.

Any vision of beauty associated with any subject, even if it does not appear in this text, will be valued.

Set yourself free!

2 Composition of the Jury. Voting form and criteria

At creAtIva, we are fully aware that selecting the best proposals requires a strong professional standard. For this reason, we are honored to have a jury of experts, made up of a team that is both equally representative and of the highest quality, composed of:

- **Marta Velázquez**
Cultural Manager, Director of Communication and Audiovisual Production and part of the Art Futura team
www.artfutura.org

- **Sara Torres**
Director PAC - Plataforma de Arte Contemporáneo
www.plataformadeartecontemporaneo.com

- **Nina Khaldi**
Founder and Director of ETERNA Agency
www.eternaaiagency.com

- **PJ Way**
Director of AI Film3 Festival www.aifilm3.com

- **Wiktor VR**
Founder and Director creAtIva Magazine
www.creativamagazine.com



Voting criteria

- **Artistic/plastic quality** of the works submitted.
- **Human/Machine communication** through the prompt and your narrative. This criterion will assess the participant's ability to explain and provide context for their project, justify their work, and build a compelling narrative around their proposal and the theme of Vol/7 "Beauty." (Previous page for clarification)
- **Factor X.** A subjective evaluation measuring the personal impact or level of interest the proposal generates in each jury member.

Scoring System

The jury will be composed of 5 members, each of whom may award up to 15 points per participant (5 points per criterion, with 1 being the lowest and 5 the highest). The maximum score a participant can receive, adding up the highest votes from the members, is 75 points.

Up to a maximum of 25 participants with the highest scores will be selected to be published in Vol/7. In the event of a tie for the final positions, the jury will deliberate to reach a consensus.

This methodology guarantees a fair, transparent, and excellence-based selection process, ensuring that the chosen participants truly represent the best of their creative work under the evaluation criteria of creAtIva Magazine.

3 Sending of graphic material once the jury has reached its verdict.

The 10 images submitted in the first phase should be sent in higher quality to opencall@creativamagazine.com in separate files. Alternative submission method WeTransfer or similar.

• Technical specifications:

- Dimensions: **Minimum 2,000 pixels on the shortest side.**
- File type: **JPG, PNG or TIFF).**
- Image orientation and aspect ratio: **Free**
- Resolution: **Maximum 250 dpi.**
- Colour mode: **CMYK.**

Note: The 25 selected artists will also be asked to provide two videos in 16:9 and 9:16 formats created using the 10 images submitted. These videos will form part of creAtIva's exhibition program, which you can see on the following page. Selected artists will be informed about the process as well as the submission deadlines.

★ Additional jury members may be added during the registration period.

4 Commitments of those selected.

- Meeting the delivery schedule is mandatory.
- Submission dates for the 10 images (selected artists only): 02/08/25 to 07/10/25.
- Failure to comply without justification will result in automatic disqualification, giving way to applicants on the reserve list.
- Payment of the selection fee: from 02/10/25 to 07/10/25. This fee will only be paid by the selected artists. Payment information will be provided during this process.
- See rate on pages 6 and 7.

Smooth communication

- Communication will be maintained via email and/or Instagram DM, where design and layout updates will be shared individually
- A private Instagram chat will be created with all selected artists, administered by the director, where only relevant information will be posted.
- The chat will also serve as a point of connection to clarify any questions.
- Languages of communication: Spanish and English

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**Benefits
for those
selected!** → → →

**Your work
valued by experts**

**Publication
of 10 images +
narrative on 7 pages.**

**Introductory
text of your work.**

**Curatorial text converted
into an article**

**4 months
promotion**

**creAtIva agenda. Your work in 12
cities; 2 AI communities;
3 galleries involved; 3
institutions; 2 festivals.**

**Discount on
ARTIVIVE and your
artwork in Augmented Reality**

**Permanent
presence in**
www.creativamagazine.com

**Free PDF of the
magazine**

**Magazine in print format
at cost price.**

**Publication
in creAtIva Pocket
and PDF of Vol/6**

**creAtIva Magazine
participation
certificate**

DISCOVER THEM! ---->

✓ **Your work will be judged by experts.**

Our jury guarantees a professional standard and offers the opportunity to showcase your creations to highly relevant profiles.

✓ **Publication of 10 images + narrative on 7 pages.**

At creAtIva we give you the chance to present 10 images in an exclusive publication, where the creators and their works are the true protagonists. You'll be able to add a title and narrative to your proposal—because who better than the creator themselves to give context and meaning to their work?

✓ **Exclusive curatorial text.**

We know how important it is to have a professional text that adds value to your artwork. That's why we provide you with a curatorial text, specially crafted to present your profile in the magazine. Moreover, you are free to use it as part of your portfolio, adding extra value to your creation.

✓ **Special articles.**

Your work will be published on the website and social media channels of Plataforma de Arte Contemporáneo (PAC), a renowned Spanish platform for cultural content dissemination. With over 75k followers on Instagram, it is the perfect channel to give visibility to your work and connect with a global audience. The curatorial text will be expanded into a full article.

✓ **Promotion for 4 months.**

You'll benefit from promotion and visibility across all our media and events, ensuring a constant and relevant presence for your work. You will also become part of the creAtIva community and its collaborators.

✓ **Permanent gallery on our website.**

We know that your social media and your website (if you have one) are essential for promoting your work. That's why at creAtIva we want to further strengthen your digital presence by offering you a permanent place in the gallery on our website.

As a member of our community, your profile will remain visible online as part of our gallery, just as in previous volumes. It's an opportunity to consolidate your presence and connect with a wider audience

✓ **Agenda creAtIva**

- Antiguo Instituto Cultural Centre Gijón. Spain – (Official presentation / Conference / Large format video exhibition)
- **FNAC Asturias, Spain** – (Presentation / Printed exhibition)
- **La Galería by Lastcrit** and associated spaces. Barcelona. Spain
- **Mobb Art Club Madrid. Spain** – The gallery will choose one of the selected artists to organise a solo exhibition in 2026. (The work must meet their artistic criteria, and none may be selected).
- **Art Futura. Spain** – The organisation will choose one of the selected artists to be included in the programme. In addition, the common video of all the artists will tour 5 cities in Spain.
- **Creative Media Industries Institute. Georgia State University. Atlanta. USA** – Projection on the giant Nanolumenes screen in the lobby.
- **AI Film3 Festival Arizona. USA** – The organisers will select one of the selected videos to be shown prominently. The rest of the videos will be screened in commercial format during the festival.
- **Art Innovation Gallery. New York. USA** – An image or video of each selected artist, on 4 large format screens in NY.
- **Communities AI/CC & IIIIL** – Main AI artist representation community. Each will choose an artist to add to its portfolio of represented artists.

And more spaces and actions to be confirmed!

THERE IS STILL MORE BENEFITS! ----->

✓ **Special collaboration! Discount and subscription to ARTIVIVE.**

ARTIVIVE is the leading platform setting the trend in the democratization of personalized design through Augmented Reality (AR). A unique opportunity to explore new forms of creation and enhance your work with this innovative and singular tool. ARTIVIVE offers:

- Free Pro Plus account for 2 months for the 25 selected artists.
- Free Pro Plus account for one year for the proposal most voted by the jury.

This collaboration will allow creAtIva, in its printed format, to become an AR experience!

✓ **Free PDF of the magazine.**

Our publication is also available in digital format through our Patreon profile. As a selected artist, you will receive the file free of charge, so that you can enjoy and share your participation in creAtIva

✓ **Issue at magazine cost price.**

We know how much you would love to see your work in print, which is why we offer the magazine to you at cost price, with shipping included within Europe. (For other locations, we'll get in touch to provide you with the best options).

✓ **creAtIva POCKET**

Regardless of whether or not you are selected, we know how important it is that your work is published, that's why we have already developed in the previous volume, a pocket format version of 6x9 inches, which allows you to publish an image of your submitted project, plus title and brief narrative. You will also receive the PDF at no cost from creAtIva Pocket.

And that's not all! With your registration, you will receive the digital version of the Vol/6 FUTURE WORLDS, to get to know the project from the inside and get inspired.

✓ **creAtIva Magazine certificate for being selected**

Once the 4-month promotion period has ended, you will receive a certificate accrediting the places and actions where your work has been exhibited.

6 What is the print format of Vol/7 Beauty?

The magazine will be printed on Premium Matte full-color paper, with a matte cover and in a 21.59 x 27.94 cm // 8.5 x 11 inches format. It will be available through Amazon in print format and on our Patreon profile in digital format. This also applies to the Pocket edition. Our website and social media links will redirect directly to the profiles created on these platforms.

Opinion articles and interviews may appear in any position within the magazine, depending on the layout process. They will be written by representatives of collaborating entities and/or professional profiles of interest that are already confirmed.

The front and back covers will be chosen based first on technical aspects and then on creative ones, by the director of creAtIva Magazine. This decision does not necessarily mean that one of the submitted images will be selected.

When creators are asked to submit their final graphic material, it will be registered in order of receipt, and this will determine the order of appearance in the magazine.

JOIN 170+ AI ARTISTS/CREATORS ALREADY PUBLISHED!

Don't miss this opportunity to be part of a call designed to promote, make visible and position the best AI profiles in the world of art and technology.

7 - Registration fee of 10€ (taxes included). With this registration, an image and text of your proposal will be published in the **Pocket Version**. **Just for registering, you will be part of the creAtIva community!** We will also **send you the PDF of the Vol/6 FUTURE WORLDS** valued at 10€, to inspire you and get to know the project from the inside.

The 25 selected profiles will have to pay a extra fee of 99€ to enjoy all the **opportunities and real advantages** we have achieved for this edition, **HELPING** to set up the whole structure.

We believe that these fees are **commensurate with the value** of what we have achieved for you and we hope you will appreciate it.

Processing of personal data, payments and acceptance of the terms and conditions

Assignment of rights for use and dissemination

The author(s) or legal representative holding ownership or transfer rights over the selected images expressly grants creAtIva Magazine and its collaborators the rights of use and image of the submitted works.

This assignment is limited to their use in the established media and in promotional campaigns related to the launch and dissemination of creAtIva Magazine Vol/7.

Processing of personal data

Participants accept that the data provided in this call may be incorporated into the organization's personal data files. They also authorize the dissemination of their username on social media, in media outlets, and among the other selected participants.

Registration fee

To register you must pay the registration fee of 10€ via PayPal, which you will find at our web.

Send your proof of payment to opencall@creativamagazine.com together with your PDF of the project.

Selection fee

Each of the 25 selected projects will have to pay a fee of 99€, which will allow them to enjoy all the benefits and be published in creAtIva Magazine, being part of its programming agenda.

Payment methods 25 selected:

- Bank transfer
- PayPal
- Bizum (Spain only)

Payment will be invoiced under the name of the magazine's founder and director, Víctor Velasco Recio. Each selected participant will receive an individual communication with the details of the process.

Rights of access and rectification

Participants may exercise their rights of access, rectification, cancellation, and opposition by sending an email to info@creativamagazine.com.

Acceptance of the rules and jury decision

Participation in this call implies full acceptance of the rules and agreement with the jury's decision, which will be final and not subject to appeal.

**THANK YOU VERY MUCH
FOR YOUR PARTICIPATION!**

COLLABORATE IN THE VOL/7:

ARTIVIVE

la GALERÍA
by *LASTCRIT*

MO3

artfutura

Gijón | Cultura y Educación

PAC PLATAFORMA DE ARTE CONTEMPORÁNEO


CREATIVE MEDIA
INDUSTRIES
INSTITUTE
Atlanta USA

AI FILM ART
ARIZONA


ESFERA AI ARREDO

**ARTIFICIAL
INTELLIGENCE
CREATIVE
COMMUNITY**

IIIL

fnac
Asturias. Spain

ART INNOVATION

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A publishing project of [@vktr_projects](https://www.vktr-projects.com)
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